



### *My Superior Buyer Services...*

*"I will help you unlock the door to homeownership!"*

The home buying process can be daunting. That's why it is so important to hire a trusted professional who can help guide you through the complex process safely and legally. You should select a buyer's agent who is willing to go that extra mile to ensure you are presented with a variety of options along the way.

### *Discover the Five-Star Difference!*

Any agent can run property searches and show homes listed within the Multiple Listing Service. But, how many are willing to search far and wide for "off-market" opportunities beyond the MLS? Well, that's exactly what my buyers can expect! I offer unmatched services that empower my clients to make smart decisions. In addition to the traditional listings marketed through Metrolist®, I provide:

- For-Sale-By-Owner (FSBO) Listings
- Foreclosure & Bank Owned Listings
- New Construction/Subdivision Listings
- Expired/Withdrawn/Canceled Listings

### *Service Beyond Your Expectations!*

Sometimes, even off-market listings are not enough. That's why I am proud to announce my exclusive "Premier Prospecting Services."

Once your ideal property criteria have been determined, I will run a customized public records search to locate the best property matches within your selected neighborhoods. From there I can produce detailed reports that identify the most ideal properties, and will even mail customized announcements to all "future" prospective sellers on your behalf.

Interested home owners can then contact me to set up private property showings exclusively for you. If we find a home you like, then we will proceed with negotiations as usual.

**\*Service Fees:** There is no fee for my buyer services; however, clients must authorize a "Buyer/Broker Representation Agreement" to establish the terms of the agency relationship.



### *My Superior Listing Services...*

*"I will maximize the potential of your most important investment!"*

From the pre-listing phase to the post-close phase, my team will be there every step of the way! In fact, we manage all of our listings with a team approach. This means you receive personalized service from not just one, but an entire team of real estate pros, all working diligently to get your home sold. Together, we will evaluate your specific needs and create a customized marketing strategy designed to sell your home in a timely manner, at the highest possible price.



### *The Marketing Plan that Sells!*

It's true, not all Realtors® are alike, and the one factor that separates most of us is our marketing ability. By listing with my team, you can be certain that you are receiving one of the most innovative, comprehensive and aggressive marketing plans out there today.

While we still utilize most of the traditional real estate marketing approaches—such as post card campaigns, open houses, signage, and MLS listings—you'll be amazed at the creative concepts we have developed to bring your listing even more exposure. **Only our team offers these exclusive marketing strategies:**

- All-Inclusive Home Staging Packages
- Web Listings Featured on Realtor.com, Remax.com and LocateYourHome.Net
- Targeted Reverse-Buyer Campaigns
- Targeted e-Marketing to Buyer's Agents
- Neighborhood Open House Preview Events
- & Other Special Promotions and Incentives

### *Full-Service at Competitive Rates!*

Full-service doesn't cost, it pays! It's proven that homes listed and sold through full-service real estate brokerages net more (on average 16% more) than homes sold "by owner" or through discount, MLS-only brokerages. My full-service marketing plan can help maximize your bottom-line, so please contact me today!

**\*Service Fees:** Full-service listing and marketing packages start at just 5% (based on final selling price); with half being paid to the buyer's broker upon close of escrow.